

Panorama Tower launches 'Panorama Perks' program

September 16, 2019



Displaying his "Panorama Perks" card is Panorama Tower developer, Jerome Hollo, executive vice president of Florida East Coast Realty.

Panorama Tower, the premier luxury rental building located in the heart of Brickell, has announced the introduction of Panorama Perks, a special incentive program exclusively offered to Panorama Tower residents.

In partnership with neighboring participating businesses in the Brickell area, Panorama Perks is a specially curated program for Panorama residents to enjoy the best of Brickell area living. Offering a wide array of incentives, Panorama Perks partners include: Barsecco, Baby Jane, Brightline, Caña Restaurant, Caudalie, Dogtown, Fleming's, La Centrale, Latin Café Brickell, Luke's Lobster, Rik Rak, Stitched, and Tacology.

With a dedicated resident benefits card, Panorama residents will receive access to the privileges and respective offers with new perks and partners set to be added on an ongoing basis.

“We’re very pleased to introduce our Panorama Perks program,” said Jerome Hollo, executive vice president of Florida East Coast Realty, developer of Panorama Tower.

“As the Brickell area’s most sought-after address with endless opportunities for exceptional living, we continually strive to deliver a living experience above all else and to exceed our residents’ every expectation. We thank all of the participating restaurants, bars and retail shops that partnered with us to launch this program,” Hollo added.

To commemorate the official launch of the program, Panorama Tower invited residents to a special Panorama Perks event to enjoy special activations and integrations from select Panorama Perks partners.

Located in the heart of Brickell, Panorama Tower, the tallest residential building south of Manhattan, soaring 85 stories, is the peak of chic luxury rental living in Miami. With endless opportunities for exceptional living, residents enjoy a wide array of extraordinary amenities, including three movie theaters, wine tasting room, children’s playroom, and state-of-the-art fitness center complete with yoga, Pilates, and spinning studios. Expansive units from 1,134 to 2,191 square feet with unmatched, sweeping water views make Panorama the peak of Miami luxury rental living. Prices range from \$2,750 to \$9,000 per month.

For additional information about Panorama Tower, call 305-882-9837, see PanoramaTower.com or visit the leasing office in the building lobby at 1100 Brickell Bay Drive, Miami, FL 33131.



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